



ANDRÉ DE SOUSA

Graphic Designer

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Dear Hiring Team,

With this letter and the attached resume, I would like to express my strong interest in the [Graphic Designer](#) position.

Having elevated the performance and profitability of diverse organizations through expert alignment of innovative Interactive Web & Graphic Design and strategic initiatives, I am writing to offer your company my expertise in creative development/leadership of promotional campaigns.

My background includes designing and implementing on-message, effective creative projects and services from concept through completion for a variety of high-profile clients. With expertise in a broad range of design software applications—along with my ability to collaborate effectively with clients, peers, and senior management teams—I am confident that my talents and abilities will significantly benefit your company.

- ▶ During my role as a Senior Graphics Designer at [laTostadora.com](#), I honed my abilities in conducting creative analysis and designing best-fit solutions for multi-faceted online campaigns including ad banners, web design, landing pages, email marketing, digital photo manipulation, 2d animations, and video editing, significantly increasing the bottom line by presenting creative concepts that surpass their expectations and delivering on-target, cutting-edge design themes to meet client goals.
- ▶ As a Freelancer Graphic Designer at [SingleFrame](#), I exceed their expectation in the entire process of defining requirements, visualizing, and creating polished off-line banners and posters, for the Amazon Prime Video Original Series "The Rings of Power".

I offer expert abilities across all phases of graphic design projects from concept through execution for a broad range of materials, including website layouts, ad banners, landing pages, email marketing, print collateral, and social media content while ensuring the production of original items with maximum visual impact. I am performance-oriented, driven by technology, and committed to the organization's success. Besides my collaborative nature, I have exceptional communication, listening, and interpersonal skills.

My quick-thinking style helps me make decisions in a short time frame and perform well in a fast-paced deadline-oriented environment. By choosing me, you will get an experienced individual who is highly skilled in management, documentation, and reporting to ensure high efficiency and smooth workflow. Given the opportunity, I'm confident to achieve ground-breaking results and surpass your expectations.

I hope that my application and enclosed resume meet your interest; I would welcome the chance to discuss your organization's needs and my qualification in a personal interview. Thank you for your time and consideration.

Kind regards,

André de Sousa

Graphic Designer Position

Barcelona, Spain